Selvamm Arts & Science College (Autonomous)
Affiliated to Periyar University, Salem
UGC Recognized 2(f) and 12(B) Institution
Nationally Accredited (2nd Cycle) with "A" Grade by NAAC
ISO 9001:2015 Certified Institution
Namakkal - 637 003, Tamil Nadu

Empowering Rural People (ERP)

To celebrate 10th Anniversary of Selvamm Arts and Science College and also the attainment of Autonomous Status, a new dimension of the College activity is thought about and hence introduced an Extension activity **Empowering Rural People (ERP)** in the Academic Year 2011-2012, with a motto of "**Learn to Serve & Serve to Learn"**

Objectives of the Practice

➢ To empower the youth with knowledge and skills for improving their quality of life and to create literacy interest and awareness of the women's emancipation are the main objectives of the activity

➢ It is to promote an ongoing engagement of the College with the fourteen adopted villages for the social transformation.

➢ It involves the faculty members and students in the service of the rural people.

➢ Establish contacts with the rural communities and the students learn the realities of the society

About the ERP

Empowering Rural People, an extension unit, which function from the academic year 2011-2012, after the College attained its Autonomous status. All the fourteen Departments have adopted 14 villages near by the College campus and brought out the action plan based on the base-line survey as well as to empower the rural people. The programme is streamlined and built into curriculum as Part-V for all the PG and UG students with 1 credit. PG and UG should render 60 hours and 80 hours of service in the adopted village apart from the class hours during their programme.

Activities Carried Out During the Last Five Years (2014 -2019)

- ❖ Survey of village and people Census
- ❖ Awareness about people's general health-care
- ❖ General/ Personal hygiene, and dengue fever and AIDS
- ❖ Awareness on avoidance of open defecation,
- ❖ Cleanliness of their surroundings
- ❖ Segregation of degradable and non-degradable wastes,
- ❖ RRRR (Recycle, Reuse, Reduce, Refuse),
- ❖ Awareness on avoidance of plastics and chemical pesticides and fertilizers
- ❖ Awareness about the traffic rules
- ❖ Awareness about the Blood Donation in the village people
- ❖ Awareness about the Tree plantation and greenery
- ❖ Cleaned the street and temple, and create environment awareness.
- ❖ Awareness program about need of education to village people and children
- ❖ Conducting the Mathematical Quiz programme for school children
- ❖ Preparation of Phenoil, soap oil, Ink Blue in Street-2
- ❖ Awareness given to the people regarding usage of computer
- ❖ Training for the Free cellular phone service
- ❖ How to reduce the current consumption by using LED Light
- ❖ Banking and ATM usage
- ❖ Awareness on eradication of chicken-pox

Total Activities Carried Out During the Last Five Years: 457 (2014-19)

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The Context

An overall social, economic and educational backwardness has given the College the motivational challenge to empower the people in terms of access, equity, inclusiveness and social justice. Empowering the rural people would make the faculty members and students concentrate on the society. Among the many rural village, fourteen villages near this College are chosen.

The Practice

Extension activities are in carried out on the fourteen villages adopted by all the 14 departments, in the districts of Namakkal, Salem, Trichy and Karur. A faculty is in-charge of each department.

This programme aims at developing the neighborhood communities through literacy, Health, Legal rights, Environmental Awareness, Sanitation and women Empowerment etc. Each class is divided into five or six teams according to the class strength and plans and executes the activity as per the schedule, which is spelt out in the calendar. Separate plans are drawn for girls and boys exclusively for smooth running of the programme.

Primary education group takes tuition for the primary school students. Women self-help group guidance is given by the women empowerment group. Youth empowerment group shares the opportunities from the Bank and government sector. An awareness group is formed and it makes the awareness camps like legal rights, Medical camp, and orientation for the school teachers and students.

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List of Departments and their Adopted Villages

S. No.	Department	Adopted Village	Distance from the College (Km)
1	Mathematics	*A.Valavanthi*	28
2	Physics	*Koolipatty*	13
3	Chemistry	*Jayanthinagar*	08
4	Computer Science	*Kadhapalli*	35
5	Biotechnology	*Karungalpalayam*	1.5
6	Microbiology	*Ellur*	15
7	Electronics	*R.Komarapalayam*	24
8	Physical Education	*Kadhapalli*	04
9	HMCS	*Siviyampalayam*	17
10	BBA	*Mudalaipatty*	1.5
11	Commerce	*Ayyampudur*	11
12	Commerce(CA)	*Mettupatty*	28
13	English	*Bommaikuttaimedu*	12
14	Tamil	Thathathiripuram	18

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Selvamm Arts and Science College (Autonomous)
Nationally Re-accredited (2nd cycle) at 'A' grade
UGC Recognized 2(f) and 12(B) Institution
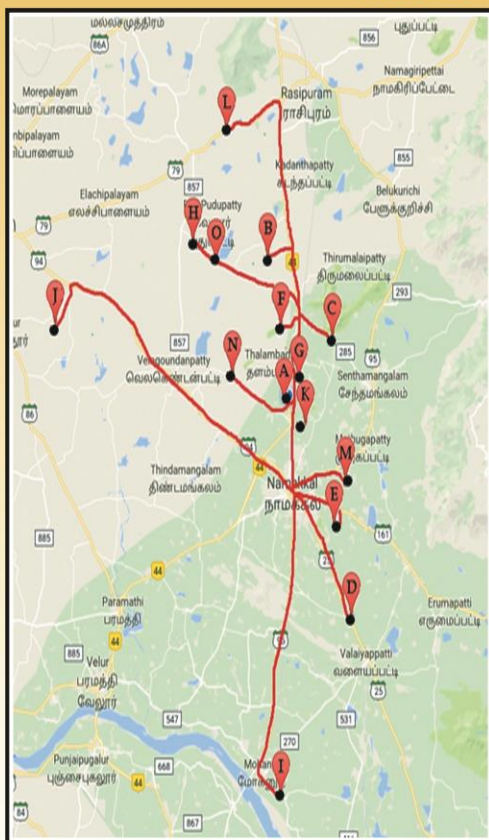Affiliated to Periyar University (Salem)
NAMAKKAL-637003

EXTENSION DEPARTMENT
EMPOWERING RURAL PEOPLE (ERP)
"Learn to Serve & Serve to Learn"

ROUTE MAP OF ADOPTED VILLAGES

Label	NAME OF THE DEPT.	NAME OF THE VILLAGE	DISTANCE FROM THE COLLEGE (KM)
A	SELVAMM ARTS AND SCIENCE COLLEGE		
B	TAMIL	DHATHATHRIPURAM	18
C	ENGLISH	NAINAMALAI	12
D	MATHS	N.PUTHUPATTI	28
E	PHYSICS	KOOLIPATTI	13
F	CHEMISTRY	JAYANTHI NAGAR	08
G	BIOTECHNOLOGY	KARUNGALPALAYAM	1.5
H	MICROBIOLOGY	ELLUR	15
I	COMMERCE(CA)	ORUVANDUR	28
J	COMPUTER SCIENCE	ULAGAPALAYAM	35
K	BBA	MUDALAIPATTY	1.5
L	ELEC & COMM	R.KOMARAPALAYAM	24
M	HMCS	SIVIYAMPALAYAM	17
N	PHYSICAL EDUCATION	KADAPPALLI	04
O	COMMERCE	AYYAMPUDUR	11

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Evidence of Success

Students take part very enthusiastically and create an impact in their particular village.

To mention a few, maintenance of Personal hygiene, avoidance of open defecation, cleanliness of their surroundings and also the segregation of degradable and non-degradable wastes, RRRR (Recycle, Reuse, Reduce, Refuse), avoidance of plastics and chemical pesticides and fertilizers etc. are the highlights of the programme.

Problems Encountered and Resources Required

As the activity is planned apart from the working days, our transport will not be available, hence, students find it difficulty in commuting in the public transport, which, adversely affect the performance of the programme. Apart from this, parents also do not support this sort of modalities.

So, the management expresses the reality and arranges proper counseling to parents and students the importance of this programme and emphasize the students to complete the course in time. Maintenance of proper discipline, caring and attendance are taken care by the Staff in-charge.

Notes

The ERP programme helps the students to improve their leadership skills and social responsibilities. It prepares students both life and career. It moulds student's personality and develops the ability to understand others and develop activity as per the requirement. The students are happy about this societal programme - "**Learn to Serve & Serve to Learn**" with the mutual benefit from the rural community.